

PROJECT

PLANNING A BOYCOTT

Segregated buses and trains were only one of the ways whites discriminated against African Americans in the Jim Crow South. A boycott is the act of refusing to buy, use, or participate in something as a form of protest. Why didn't the African American community use boycotts more often in their fight against segregation?

☮ **Imagine that you wanted to protest these discriminatory policies and laws.**

Which ones might be the best to protest through boycott? For each one, explain why you think a boycott might be effective.

Research the other ways in which African Americans were discriminated against during the Jim Crow era.



🔗 examples of Jim Crow laws

☮ **Now choose one law that you think could be protested by boycott and create a detailed outline for organizing the boycott.** In doing this consider:

- the goal of the boycott
- how the boycott would pressure the boycott target
- how you would gather support for the boycott
- the potential financial costs of the boycott
- how to spread news of the boycott
- how you could keep people interested in the boycott.

☮ **Create a list of demands for the boycott target.** What would you want them to do? What would make you end the boycott?

TEXT TO WORLD

Have you ever been to a march or protest? What was it like? If you were to go to one, how might you behave?

WONDER WHY?

Can you think of any other boycotts that occurred during the Civil Rights Era? Were they effective?